

Prairie Village Jazz Fest 2025

Committee Meeting

Tuesday September 23, 2025, 5:30 p.m.

City Council Chambers

Attendees

J.D. Kinney	Special Events Coordinator, Committee Chair
Elissa Andre	Marketing Chair
Joyce Hagen Mundy	Volunteer Chair
Mary Ann Watkins	Member at Large
Dave Hassett	Food and Beverage Chair
Amanda Hassett	VIP Hospitality Chair
Will Fisher	Member at Large
John Wilinski	Backstage Chair
Kyle Vanlanduyt	Master of Ceremonies

Committee Chair's Report

Financial results of the 2025 PV Jazz Fest were presented by Tyler Agniel at the City Council Meeting on Monday September 15. Jazz Fest 2025 achieved its projected budget goals in both revenue and expense. An estimated \$30,000 net remaining balance will be available in the Jazz Fest account to begin 2026. The date of the Prairie Village Jazz Fest 2026 is Saturday September 12, 2026

Talent

Feedback from 2025 talent was to reserve more dedicated parking for acts scheduled later in the program.

Consider changing the backstage furniture selection and arrangement.

F&B

Food sales started slow but increased over the course of the evening. Generally, all food trucks reported satisfactory results.

Positioning of the food trucks in the parking lot reduced congestion in the picnic pavilion, which generated positive comment.

Compostable service items compliance among food trucks was mixed. Better signage to identify what items are compostable, recyclable or trash might help reduce collection cross-contamination.

Need to reduce the amount of unsold beer and seltzers that cannot be returned. Rented refrigerated storage truck might offer a solution and would potentially also reduce the need and expense of large volumes of ice.

Infrastructure

Rented utility vehicle was very useful.

VIP Hospitality

Use of the Hospitality Tent was limited, as it has been for several years. May want to consider its continued utility for 2026.

Marketing

Recycled most of the lineup fans. We should consider doing a QR code or other signage at the entrance gates (and in Village Voice) that will put the lineup and food truck info and marketing, etc on people's phones and skip fans altogether.

City Committees/Exhibitor Tents

Depending on the availability and scope of branded commemorative items in 2026 for Prairie Village's 75th Anniversary, a one-time return of a merchandise sales tent.

The meeting concluded at 6:40 p.m.

Respectfully submitted: JD Kinney