

## **Prairie Village Jazz Fest 2025**

### **Committee Meeting**

Tuesday February 25, 2025, 5:30 p.m.

MultiPurpose Room

#### **Attendees**

J.D. Kinney	Special Events Coordinator, Committee Chair
John Wilinski	Artist Relations and Backstage Chair
Dave Hassett	Food and Beverage Chair
Amanda Hassett	Hospitality/VIP Chair
Elissa Andre	Marketing Chair
Brooke Morehead	Member at Large
Mary Ann Watkins	Member at Large
Will Fisher	Member at Large
Scott Tschudy	Member at Large

#### **Committee Chair's Report**

The committee was asked to describe one thing they would change about JazzFest from the perspective of either a committee member or a past attendee. Reducing the individual physical exertion required during the three days of setup, performance and breakdown was brought up. It was noted that this exertion level had been much reduced than in the past due to the help of PV Public Works, and adding to the scope of work done by various paid suppliers. Dave Hassett recommended renting a robust “gator” or similar 4 wheel vehicle to augment the one from Public Works. We discussed the financial performance since 2022 and current assumptions to illustrate how a cycle of good and bad weather years affects our budget, and why 2025 may offer an opportunity to draw less from the annual budget allocation. Brooke Morehead asked whether the large attendance of the past 2 years represented maximum capacity for JazzFest or whether there was room to grow and by how much. The ability of Harmon Park and the surrounding parking to accommodate crowds of 5,000+ attendees, the number, availability and location of food and beverage vendors, the geographic scope of our current marketing efforts, and the artistic intent of JazzFest was discussed. The Committee reconfirmed our foremost intent to maintain a high standard of attendee experience and comfort, and pursue moderate but sustained growth as we continue to strive for financial, operational and artistic excellence.

#### **Talent**

John Wilinski reiterated our interest in having a vocalist as part of our headline act.

#### **F&B**

Mad Greek Food Truck has committed to JazzFest 2025.

Continue to discuss placement of food trucks to accommodate an expanded number of trucks to support serving the number of attendees we have seen the last 2 years

#### **Infrastructure**

Aching Backline has confirmed for 2025. They asked us to anticipate slightly higher labor costs for 2025, which we have budgeted

**Marketing**

Discovered 2 boxes (250 each) of 2024 fans that were not distributed. Although we ran out of fans, these seem to have been misplaced or unrecognized as more fans. Will probably keep fan order for 2025 the same as 2024 and mark all the unopened boxes more clearly.

Mary Ann Watkins and Will Fisher will coordinate distribution of store posters.

**City Committees/Exhibitor Tents**

Will contact the non-City organizations that had tents at JazzFest 2024 to gauge their interest.

The next JazzFest Committee meeting is scheduled for Tuesday March 25, 2025.

The meeting concluded at 6:30 p.m

Respectfully submitted: JD Kinney