

Prairie Village Jazz Fest 2025
Committee Meeting
Tuesday January 28, 2025, 5:30 p.m.
City Council Chambers

Attendees

J.D. Kinney	Special Events Coordinator, Committee Chair
Kyle Vanlanduyt	Master of Ceremonies
John Wilinski	Artist Relations and Backstage Chair
Joyce Hagen Mundy	Volunteers Chair
Mary Ann Watkins	Member at Large
Will Fisher	Member at Large
Tom Mahoney	Member at Large

Committee Chair's Report

Jazz Fest 2025 is Saturday September 6, 2025, from 3:00 pm to 10:00 pm

Our City Council liaison for Jazz Fest 2025 is Tyler Agniel.

Sgt. Josh Bernal will be our PVPD liaison for 2025.

The current balance in the Jazz Fest account is \$42,616.97

2023 and 2024 were very good revenue years and we should plan to spend \$12-15K of that surplus down. Thus our intent for 2025 is to draw only as much as we need from the City budget allocation rather than the entire budgeted amount.

Talent

Talent lineup for 2025 will begin, as it has traditionally, with Shawnee Mission East High School Blue Knights Jazz Ensemble

We plan to have a total of 5 musical acts.

Meet and Greet area was utilized by several of the groups in 2024 but will need better signage to distinguish it from the other tents in the area.

F&B

There is ongoing discussion regarding how and where we line up our food truck vendors. There is really no room for more trucks in the configuration we currently use and could be more challenging in a year when rain might make the ground softer where the trucks enter and exit. Further evaluation needed for putting the trucks in the parking lot east of the Back Gate.

Water One Quench Buggy is confirmed for JazzFest 2025.

It has been proposed that the beverage tent stop selling plastic bottles of water. Dave Hassett to report on the revenue impact on ceasing to sell bottled water. We will still provide bottled water to volunteers at the entrance gates and backstage.

The Prairie Village Environmental Committee is investigating composting at JazzFest 2025. We will support them through our committee members, vendors and volunteers.

\$6 per serving price for adult beverages to be maintained for 2025.

Infrastructure

Will begin to review with Public Works and the Police Department for any changes for 2025.

No parking signs in the circle drive in front of City hall need to be added.

Shrubs have been added on the west side of the pavilion. Although some delivery trucks and public works vehicles ran slightly over the mulched perimeter of the area where the shrubs are, continuing to do so should not impact the new plantings.

We will continue to monitor the landscaping and condition of the hill for attendee seating.

Entry volume at the Pool Gate was much higher than the Stage Gate in 2024. A 10x20 tent and more resources will be directed to the Pool Gate in 2025.

Marketing

Mary Ann Watkins requested that we do 11x17 posters for businesses in Prairie Village and adjacent areas - 25 with easel backs and 100 without.

Propose to revise the park vinyls for 2025. Will plan to revise the Mission Road banners in 2026 to coincide with the PV 75th anniversary celebration.

Fan quantity to be raised slightly for 2025

Shawnee Mission Post 2025 advertising contract has been confirmed with no increase from 2024.

City Committees/Exhibitor Tents

Monkey Brain Arts has requested a nonprofit exhibitor tent for 2025

The meeting concluded at 6:20 p.m

Respectfully submitted: JD Kinney