

Prairie Village Jazz Fest 2024
Committee Meeting
Tuesday April 23, 2024, 5:30 p.m.
Multipurpose Room

Attendees

Dave Robinson	City Council Liaison
David Hassett	Food and Beverage Chair
Amanda Hassett	VIP and Hospitality Chair
Elissa Andre	Marketing Chair
J.D. Kinney	Special Events Coordinator, Committee Chair
Kyle Vanlanduyt	Master of Ceremonies
John Wilinski	Artist Relations and Backstage Chair

Committee Chair's Report

Travis Gray will be our PV Police liaison, replacing Luke Roth, who retired.
Battalion Commander Josh Register will be our contact with CFD.
JazzFest 2025 budget request was approved at the April 15 City Council meeting.

Talent

Contract proposals for 5 of 5 artists, including the headline act, have been submitted and 3 of 5 have returned them signed.

F&B

Minsky's Pizza has been proposed to be added to this year's food lineup.
Kansas City Cajun, Mad Greek, Eat Schmidt (5:00 arrival), Polar Oasis, and Butterfluff Popcorn confirmed.
Price increase from \$5 to \$6 for premium beers and 16oz domestic beers was discussed and approved.
Beer tent location was proposed to be moved to the north side of the pavilion.
Food trucks to be moved to the parking circle west of the renovated playground

VIP Area

VIP tent to be moved slightly north of its traditional placement due to new playground configuration.

Infrastructure

Several piano vendors have been contacted and we believe we are close to securing a new supplier for the event.

Marketing

Advertising package with Johnson County Post is confirmed, invoice paid.
Continued transition to the refreshed logo first used in 2019.
Deadline to produce fans for distribution at VillageFest (July 4) is June 1. Proposed 1,000 fans.
Reorder of 1,000 can koozies to proceed pending a unit cost under \$1 each.

City Committees/Exhibitor Tents

Kansas City Jazz Alive will have a tent at PV JazzFest in exchange for marketing consideration.

The next JazzFest Committee meeting will be held Tuesday, May 21, 2024, in the Multipurpose Room at PV City Hall at 5:30 pm

The meeting concluded at 6:30 p.m.

Respectfully submitted: JD Kinney